PRESS RELEASE

For Immediate Release

HYPERMART WITH LIPPO GROUP DONATE FOR VICTIMS OF MOUNT SINABUNG

Monday, 9 December 2013 – PT. Matahari Putra Prima, Tbk (“MPPA”) through its Matahari Food Division (MFD) which operates Hypermart, Foodmart and Boston HBC, cooperated with Lippo Group in aid disbursement for the victims of Mount Sinabung’s eruption in Medan. The disbursement, in the form of foods, drinks, medicines, blankets and sanitary products, was donated on last Friday, December 5, 2013 by Mr Theo Sambuaga, President of Lippo Group, accompanied by Mr Aris Effendi, Hypermart’s Regional Manager with Let.Col (Kav) Prince Meyer Putong, the Chief of Mount Sinabung Field Coordinator which is also Commander of Military Disctrict 0205/TK.

Danny Kojongian, Hypermart’s Corporate Communication Director commented, ”This donation represents Lippo Group and Hypermart’s care and social responsibilities to help our people who suffers from the mount eruption. We hope this donation will be a beneficial for the society surrounding the Mount Sinabung who was impacted by the eruption.”

Year to date, MPPA has successfully opened 13 new Hypermarts and Boston HBCs as well as 1 new Foodmart throughout the region in Indonesia. MFD will still open 6 additional new Hypermarts and Boston HBCs until end of 2013.

MPPA is the fastest growing hypermarket in Indonesia with the widest stores network of 99 hypermarkets, 30 supermarkets and 95 pharmacy outlets operating across Indonesia by December 31, 2013.
Theo Sambuaga, President of Lippo Group, symbolically gave the donation for the victims of Mount Sinabung’s eruption to Let.Col (Kav) Prince Meyer Putong, the Chief of Mount Sinabung Field Coordinator which is also Commander of Military District 0205/TK.

Aris Effendi, Hypermart Regional Manager, symbolically gave donation to the representative of Masjid Agung in Kabanjahe, Karo.
The truck fleet with Hypemart’s donation is unloading at

Masjid Agung Kabanjahe, Karo